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1. The following is an examiner's statement of reasons for allowance: The applicant has perfected priority with the certified translation of the priority document. This obviates the rejection based in part upon Otaki et al. The applicant has also shown that the addition of a filler in the amount of 10% or less to the adhesive layer as taught by Killey '672 does not result in an adhesive layer meeting the limitations of the claims. The examiner adds Danjo et al. '616 to the record and who teaches higher amounts of filler in the adhesive layer to make it fragile (18/4-20), but the desired result in that the adhesive layer tears upon attempts at delamination ruining the holographic transfer and preventing its reuse. This is similar to the tearing illustrated in Morii, who wants the hologram to tear upon attempts at delamination (18/55-60). The teachings of these two references are not compatible as they desire the tearing of different layers and therefore direct one skilled in the art to optimizing the media with a large difference between the tearing/breaking properties of these layers at room temperature (25 degrees C).

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Martin J. Angebrannndt whose telephone number is 571-272-1378. The examiner can normally be reached on Monday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mark Huff can be reached on 571-272-1385. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Martin J Angebranndt/
Primary Examiner, Art Unit 1795

Martin J Angebranndt
Primary Examiner
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10/22/2008